

SacEV Sacramento

Sept 11, 2013

- Introduction and Trivia Quiz (5 minutes)
- Leadership Update for Conversions – Gary Morton (2 minutes)
- Our Loss - Craig Childers
- Sales charts – California, Sacramento Region (5 minutes)
- Events (8 minutes)
- Charger Update (5 minutes)
- SMUD Charger Update (4 minutes)
- Workplace Charging Program Update (5 minute)
- Tesla Event Report (5 minutes)
- EV Tour Report (5 minutes)
- SMUD Test (5 minutes)
- Fuel Cell Vehicle Update (15 minutes)

Local EV News of note



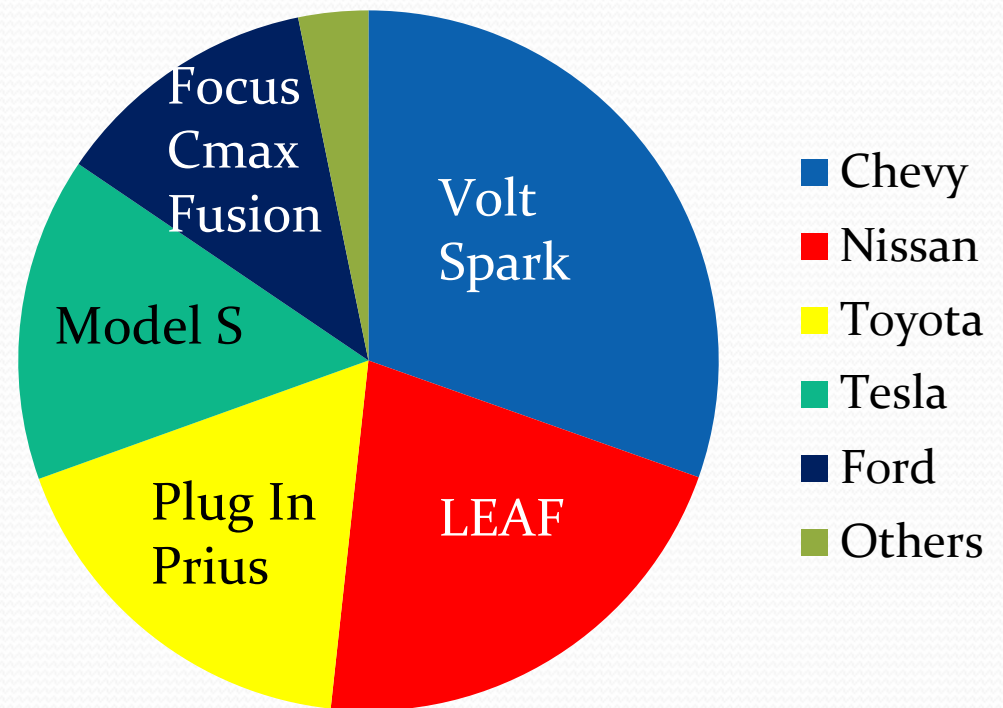
We lost a long time EV champion. Craig Childers, an engineer with the California Air Resources Board died Aug. 22 of a sudden cardiac event. He was 57. He was active in changing the world for the better.

-
- Sacramento 8th nationwide in Nissan LEAF Sales
 - California Clean Vehicle Rebate Program
 - Highly successful, Additional funding being sought

EV Market Overview - National

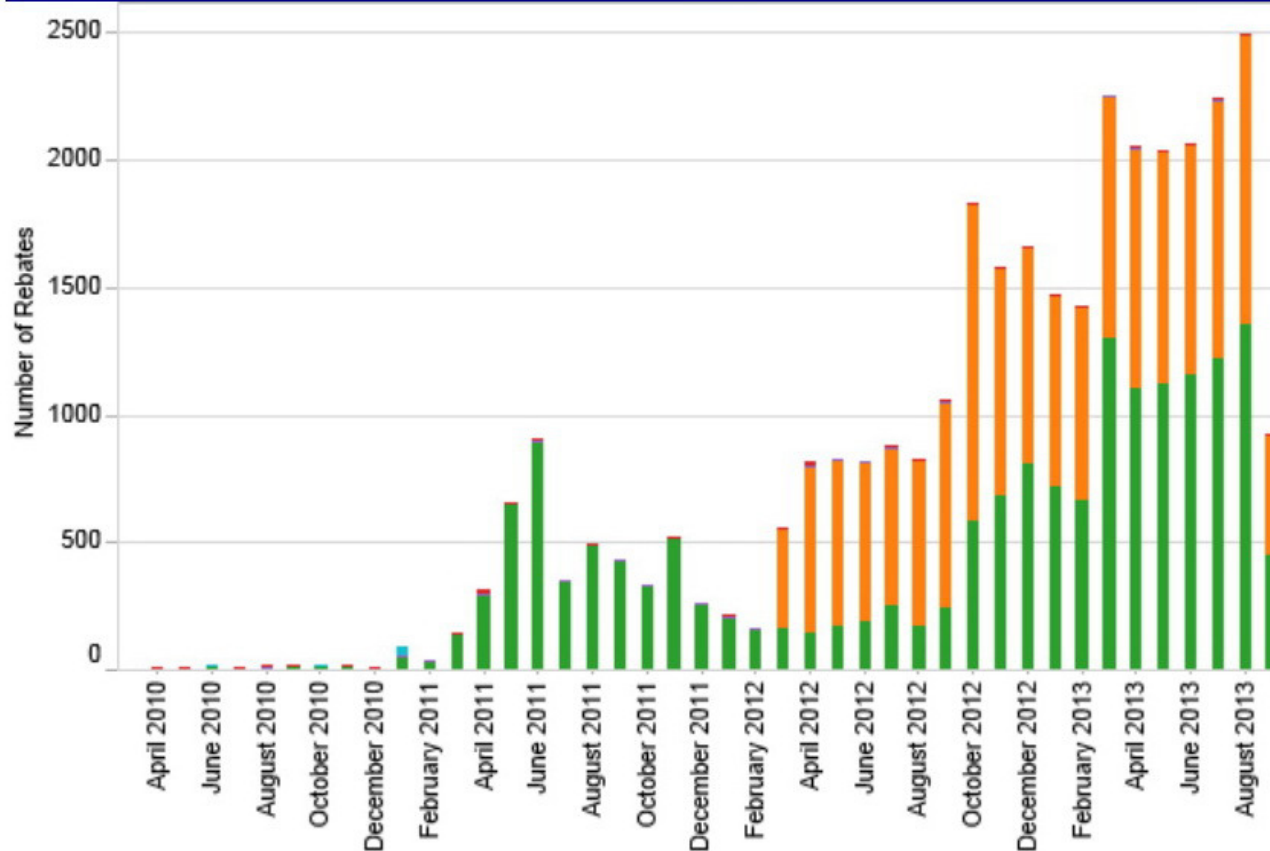
- Story of high growth
- 11,363 EVs August (Up 141%)
- Percent of Auto Sales
 - 0.26% 2012
 - 0.56% 2013 YTD
 - 0.76% Aug

August Market Share

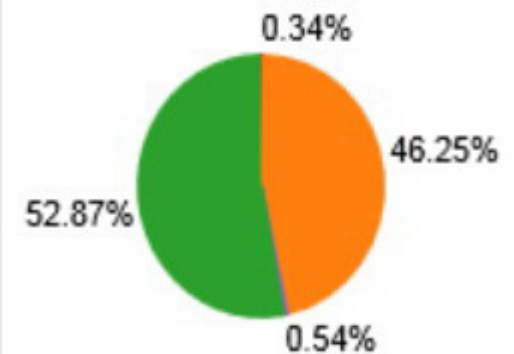


California Incentive Rebates

CVRP Rebates by Month



CVRP Rebates to Date

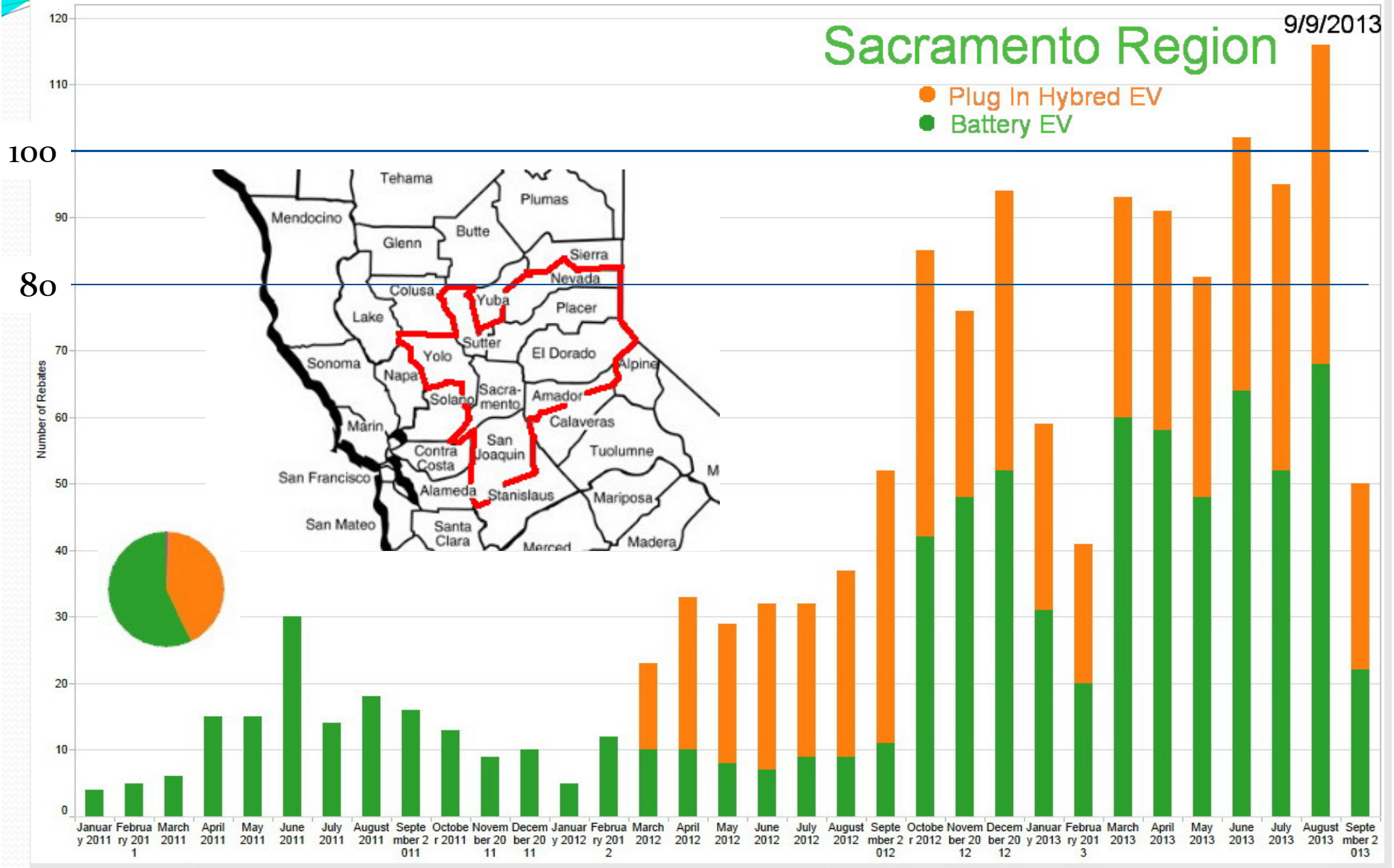


Rebates Issued to Date

ZEV	17,335
PHEV	15,167
CZEV	49
ZEM	177
NEV	112
Grand Total	32,840

As of 9/9/2013

1500 EV Sales in Sacramento Region





EV
State
Rebates

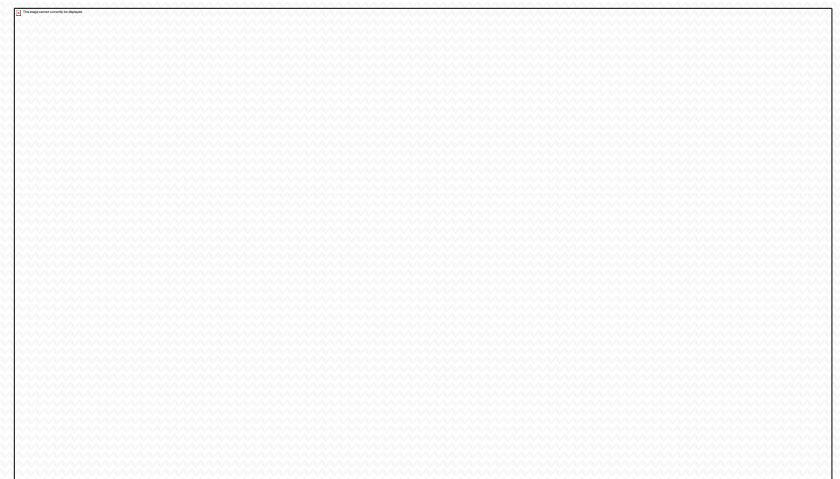
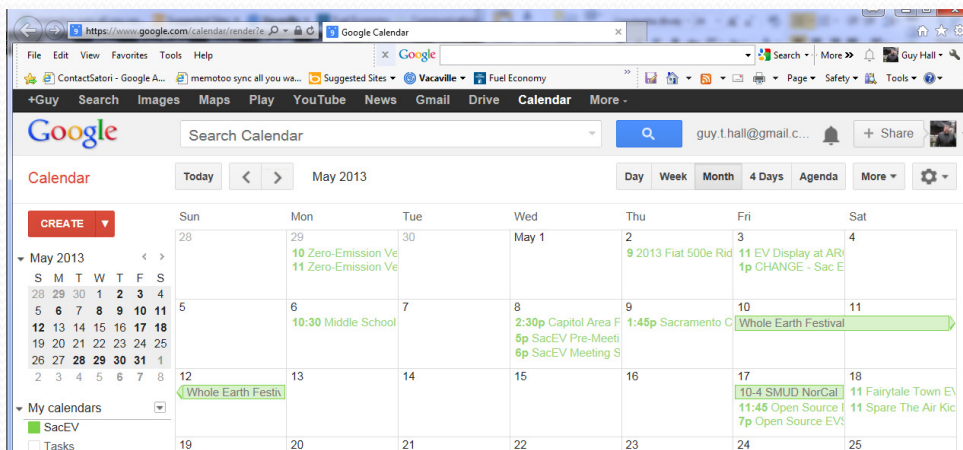
Sept 9,
2013

(Up to
July
Sales)

TakeCharge EV Activity Calendar

<http://tinyurl.com/takecharge-cal>

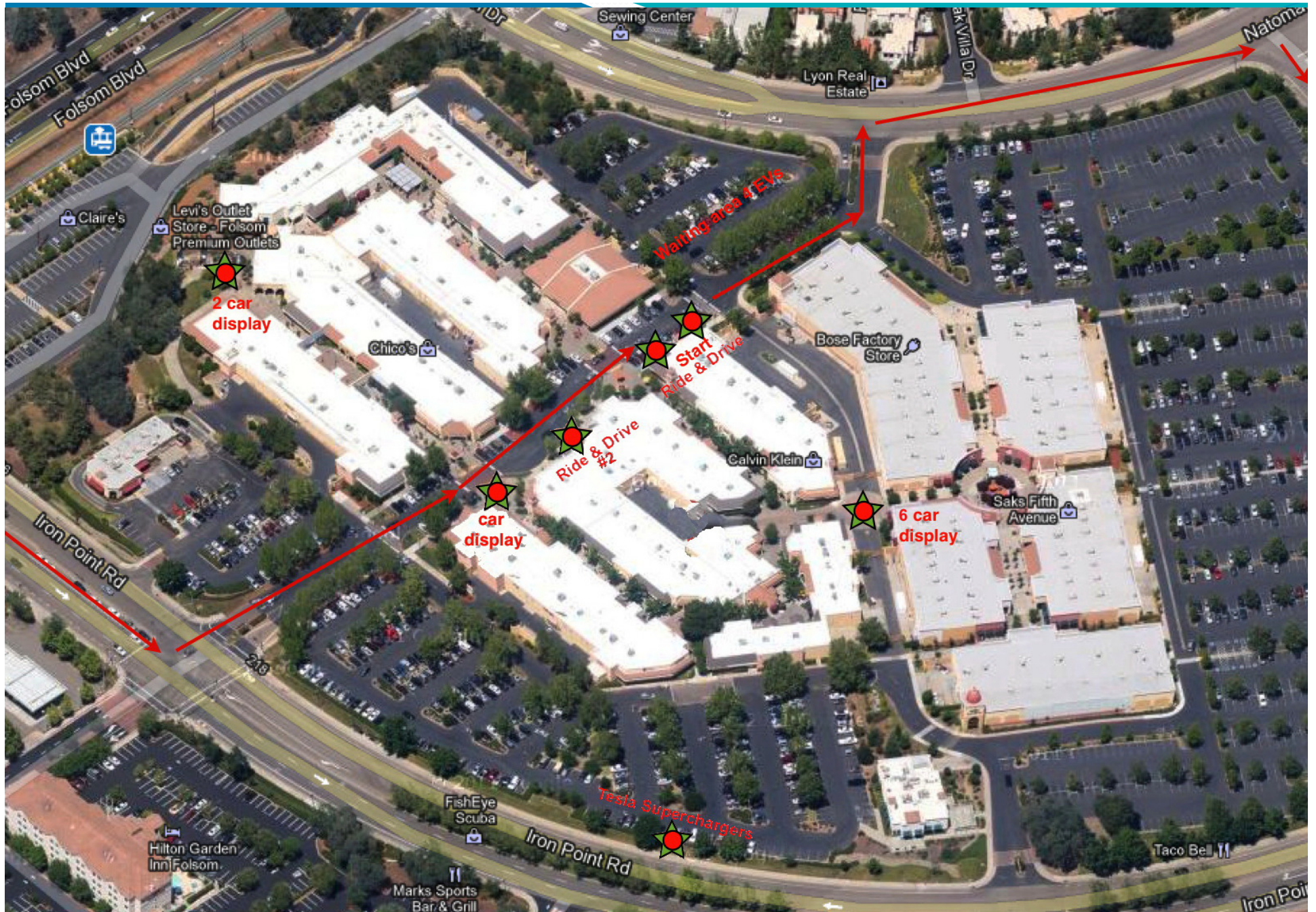
- Regional calendar
- Maintained by SacEV
- Embedded in SacEV's and TakeCharge's web site
- To add events – ask for admin privileges or send info@SacEV.org



Plug In Day – Sept 29th, SUNDAY

- Folsom Premium Outlets
- Dealer Ride and Drives
- Owner Show and Tells
- Informational Booths (Utilities, Solar, Air Quality, Sierra Club, Charger Installation, ...)
- Prizes – Amazon Kindles, EVSE Charging Units
- Still Seeking
 - Fusion Energi, Ford CMAX Energi (PM), BMW Active E, Fisker Karma
 - Morning Set up (7AM)
 - Pop ups





Folsom Premium Outlets - Sunday, Sept 29th



EV showings

- Alternative Fuels Exhibit – Thursday, 9/12,
West Sacramento Farmer's Market
- Advance CleanTech Forum – Thursday, 9/26,
California Auto Museum
- Electric Car Guest Drive – Thursday, 10/10
- Cool Davis – EV Show and Tell – Saturday, 10/12
Farmer's Market
- CleanStart & Parking Facilities EV Showcases, Wednesday 10/16,
McClellan Business Park
- Electric Avenue at International Auto Show,
Fri-Sun 10/18-10/20, Cal Expo

Drive Electric for \$20 Starbucks card



Take an EV Test Drive &
enjoy a Starbucks gift card



SacEV - Electric Vehicle Advocacy and EV Owner Support Association

Test Drive an EV, get a Starbucks Gift Card

Take this flyer to a participating dealer, check out an Electric Vehicle, take a test drive, and receive a \$20 Starbucks card for free! Discover the excitement and pure joy of Driving Electric.

--Limit one per family--

Call for an appointment **only with the Electric Car specialist below before** visiting dealership. Expires 30 days after SacEV event date.

SacEV Board Member Signature

Event Date

Participating Dealers

Future Nissan, Folsom (Leaf)

Laurance Triggs, 866-932-9252



Ron DuPratt Ford, Dixon (FocusEV, CMAX & Fusion Energi)

Paul Garman or Ron Wolff, 877-463-6451



Roseville Toyota (Plug-in Prius, RAV4-EV)

Dan Wermuth, 916-774-4897



Sullivan Chevrolet, Roseville (Volt, SparkEV)

Heath Carney, 916-782-1243



Smart Center @ Howe, Sacramento (Smart Electric Drive)

Emily Espinola, 916-418-2554



Niello Fiat, Sacramento (Fiat 500e)

Andrew Lyon, 916-870-1880



Your Dealer Missing? More Here!

<http://www.saceva.org/#!/starbucks/c1x3y>



Web Site: SacEV.org

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National Plug In
Day
Ride & Drive



Clean Start
Showcase



International
Auto Show



Advanced Clean
Tech Forum



Electric Car Guest
Drive
West Coast Tour

[Past Events](#)

Locate other events in our EV calendar

Regional EV Calendar

Today [◀](#) [▶](#) October 2013 ▼

[Week](#) [Month](#) [Agenda](#) ▼

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29 10am National Plug In I	30	Oct 1	2	3	4 11:30am Sac EV Associ	5
6	7	8	9 2:30pm Take Charge S	10 Electric Car Test Drive	11	12 Cool Davis 2013 Ever 8:30am EVs at COOL D
13	14	15	16 Clean Start Showcase	17	18 Sacramento International Auto Show	19