

FACT SHEET

California Zero Emissions Vehicle (ZEV) Investment Plan, Cycle 1

Background

On July 27, the **California Air Resources Board unanimously approved** Electrify America, LLC's Cycle 1 Zero Emissions Vehicle (ZEV) Investment Plan, which will deliver **\$200 million across the state in investments that promote and advance the use of ZEV technology – especially electric cars.**

Cycle 1 is the first phase of an **\$800 million investment in California**, deployed over the next 10 years through four cycles, dedicated to Zero Emission Vehicle infrastructure, awareness and technology.

Highlights of the ZEV Supplemental Plan

Designating Sacramento as a “Green City”

- Sacramento was named Electrify America's inaugural “Green City” to showcase the benefits of emissions-free cars.
- The state capital will receive **approximately \$44 million in mobility program investments, including the launch of an innovative ZEV car sharing service utilizing a new network of charging infrastructure across the city.**
- For underserved Sacramento residents, this investment means greater access to ZEVs for those who do not own ZEVs, cannot afford ZEVs, or live in low-income areas where there is limited access to transit. Research shows that ZEV car-sharing programs provide access to those who would otherwise not have access to such vehicles, and which improves the impression of ZEVs and builds a strong affinity toward ZEV technology.
- Sacramento has already initiated a car sharing service that serves low-income communities as a result of a CARB grant, and Electrify America intends to build on that work.

Advancing Infrastructure, Awareness and Technology

- Electrify America will spend **over \$45 million to build more than 350 community charging stations** in multi-family housing, workplace, and publically-accessible commercial, retail, or community locations in the following communities:
 - Los Angeles-Long Beach-Anaheim;
 - San Diego-Carlsbad-San Marcos;
 - San Jose-Sunnyvale-Santa Clara; and the
 - Sacramento-Roseville-Arden Arcade;
 - San Francisco-Oakland-Hayward;
 - Fresno Metro Area.
- **\$75 million** is allocated to build a statewide network of fast charging stations that will serve all of California's ZEV drivers, including those with low and moderate incomes. These fast chargers will enable drivers of future fast-charge capable electric vehicles (EV) to recharge a 200 mile EV in as little as 15 to 30 minutes.
- **\$20 million** will be spent on brand-neutral public education about zero-emissions vehicles throughout California.

Supporting Disadvantaged Communities

- **Electrify America anticipates that 35 percent of its investment** will be in or serve disadvantaged, low-income and underserved communities.
- Electrify America will commit **\$2-3 million to education partnerships** with organizations that have particular access and credibility within California's disadvantaged and low-income communities.
- Electrify America will also **study how to improve access to used electric cars** and work with and complement existing California programs in order to increase access to the highway network for those from low-income and disadvantaged communities.

About Electrify America

- Electrify America will invest **\$2 billion over the next 10 years in Zero Emission Vehicle (ZEV) infrastructure and awareness.**
- The investment will enable millions of Americans to discover the **benefits of electric driving** and support the build-out of a nationwide network of workplace, community and highway chargers that are convenient and reliable.
- Electrify America is a wholly owned subsidiary of Volkswagen Group of America, Inc.
- For more information visit www.electrifyamerica.com.