

Utility Sponsors Student EV Video Contest

Cash Prizes Awarded!

The Sacramento Municipal Utility District (SMUD) held a middle school video competition, “Charge Up Change!” to encourage young people to research and learn about electric transportation. This contest challenged students to create a short video that is less than two minutes to demonstrate why electric vehicles are cool.

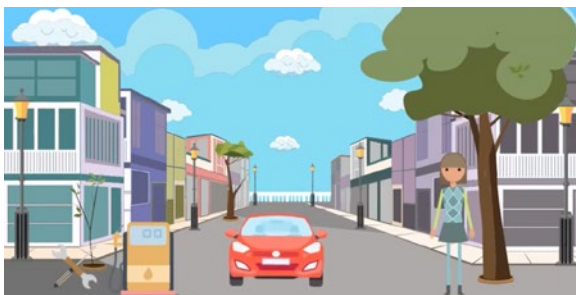
Across the country the coronavirus is forcing EV activists to cancel EV showcases and test drive events, leaving them stymied on driving EV adoption forward. At the same time families educating students at home are seeking interesting and energizing activities. One option for EV enthusiasts looking for alternative formats to engage their communities is to create contests that excite community youth to create videos, presentations, articles, or papers.

This first-time competition kicked off in August 2019 and was promoted to middle schools in Sacramento County. Students submitted twenty-six videos and every student who submitted a video received a family pass to visit the

Here’s a successful example educating youth, their families and the community about clean electric transportation. Early this year, SMUD announced these top five videos.



- **1st place video:** Jacob Wollwerth and James Msechu, of Sutter Middle School, Folsom <https://www.youtube.com/watch?v=Ziaghge3jow&feature=youtu.be>



- **2nd place video:** Grace Timmons, Folsom Cordova Charter <https://www.youtube.com/watch?v=vfrp8TeIFMg&feature=youtu.be>

California Auto Museum, including their Alternative Fuels exhibit with an EV1. The next competition will be this August. Potential participants can get a head-start now, and make contact at SMUD (below) for guidance.

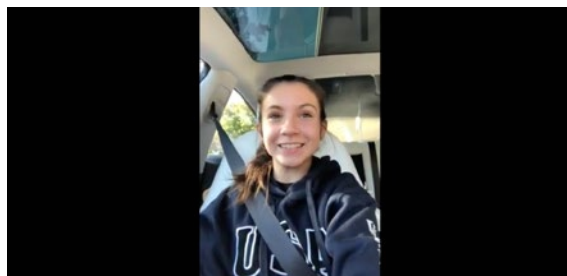
“This competition encourages STEM in a way that connects students with real life issues,” said Suzette Bienvenue, education manager in SMUD’s Energy Education & Technology Center. “We were really impressed with the quality of work from today’s youth and find it even more important that they are learning about the future of transportation technology.”



- **3rd place video:** Garrott Roddy, Liam Tudor and Tyler Woodhill, of Kit Carson, Sacramento <https://www.youtube.com/watch?v=c7OYGIYhix8&feature=youtu.be>



- **4th place video:** Poorvaja Panneerselvan, Sutter Middle School, of Folsom <https://www.youtube.com/watch?v=xUbM3w-E3As&feature=youtu.be>



- **5th place video:** Kaitlyn Dias, of Sacramento County Day School, Sacramento <https://www.youtube.com/watch?v=MrgXT6pqvcU&feature=youtu.be>

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