

2017 Electric Avenue

Sacramento International Auto Show



SMUD and SacEV members did it again, delivering great results for the 5th SMUD Electric Avenue showcase at the Sacramento International Auto Show. SMUD arranged for 6,000 square feet of display space and an outdoor test track with a straightaway and hairpin curves. The preliminary results are that SacEV members engaged in over 1,300 conversations with the public and helped SMUD to provide over 1,500 test drives. Events like this have helped to increase the EV count in the Sacramento region, with over 12,000 vehicles sold since 2011.



SacEV member participation in the event is critical. As John Grindrod, SMUD's Customer Solution Manager put it, "SMUD is sincerely grateful to those from SacEV who were able to support the Sacramento Auto Show with their time and EV expertise. You



are so much more than “help”, you are fulfilling a great need in the community to help people understand what EVs are all about, why they are so important, and how they can improve their lives. You were instrumental in making the Sac Auto Show a true success.”

Special thanks to SacEV members Thomas Hall, Eric Racadag, Noh Kabsay, Robert Klainark, Steven Bloom, Larry Burdette, Wayne Thomas, Eugene Dunlap, Laura Odenthal, Greg Odenthal, Victoria Hall, Dale Glazer, Mark Williams, Peter Mackin, Cid

Villegas, David Link, Katrina Sutton, Marti Fisher, Heath Carney, Detlef Osburg, and Guy Hall.

Extra thanks to Peter Mackin, Wayne Thomas, and Guy Hall, who loaned their EVs to the event for four days.

Regional dealers brought the following vehicles for display:

- 3 Zero Motorcycles (Elk Grove Power Sports)
- BMW i8 (Niello BMW)
- Chevy Bolt EV (Sullivan Chevrolet Chevy Volt)
- 2017 Nissan LEAF and 2015 Nissan LEAF (Future Nissan - Folsom)
- VW eGolf (Folsom Lake VW)
- Soul EV (Folsom Kia)



The following vehicles were available for test drives:

- BWM i3 (Niello BMW)
- VW eGolf (Niello VW)
- Kia Soul (Folsom Kia)
- Ford Focus (Downtown Ford)
- Ford Fusion (Folsom Lake Ford)
- Nissan Leaf (Elk Grove Nissan)
- Chevy Bolt (Maita Chevrolet)
- VW e-Golf (Folsom Lake VW)

Allyson Gaarder from the Clean Vehicle Rebate Project (CVRP) joined the event

to share information on government incentives for EVs. As Gaarder said, “It was a good decision to join forces with SMUD and SacEV to provide precise information about the rebates for people that were legitimately interested getting an electric vehicle.” CVRP also had a presence in one of the other exposition building where it was awesome to introduce electric vehicles to people who were not initially considering one.”

