**2018 Distributed Energy Resources (DER) Educational Event**

**What:**

Educational Event: 5-18 booths on solar, storage, energy management tools, EVs, etc. Displays can be tabling, product displays, interactive, etc.

* **Free to Display**
* We need you to come showcase your products for lawmakers and Sacramento interested parties.

**When**: Wednesday, February 28, 2018 10am-2p.m.

* Setup can be earlier and later, but we’ll have the event run 10 – 2.

**Where**:

Educational Event: Statehouse North Lawn, L street.

* **Address:**
1131 11th St, Sacramento, CA 95814

**Message:**

We’re hoping to have a good mix of companies, non-profits, trade associations, etc. The purpose is to educate capitol community about the value of distributed energy resources and the businesses that are building this new clean energy future.

This is an educational event to highlight businesses and products and does not need to be political, but in general the big picture message is:

* **who we are** (non-homogenous, engaged and involved in our communities)
	+ Value to economy
	+ Varied types of companies (e.g. manufacturing, software, etc.) and types of services (thermal, pv, storage, energy management), and non-profits
	+ Residential vs. Non-residential customer base
* **What we do** (smart local energy)
	+ Distributed energy resources are smart, cost effective path toward clean energy future
		- More resilient way to build renewables
		- Self-generation is the gateway to de-carbonization
	+ Provide real value to the grid.
* **Our Vision of the future**
	+ Decentralized but Integrated, where customers save money and have control and private DER investment saves ratepayers money by providing real services to the grid.