

2017 Elk Grove EEvent

About 15 SacEV members plus numerous SMUD and Charge Across Town staff came together put on an EEvent at the Nugget Market in Elk Grove.

SacEV ambassadors showcased a variety of EVs and were able to engage event participants throughout the course of the event.



A Blue Nissan LEAF attested to the artistic creativity of our youth.

The event drew people from the Elk Grove community as well as Nugget Market shoppers and SMUD customers. Attendees also heard of the event through a live segment of Good Day Sacramento. SMUD's funding of a \$10 Nugget Market gift card incentive was a great motivator



to encourage attendees to participant in a ride and drive. Gift cards were distributed to all participants for successfully completing the pre-survey, a ride and drive, and post-survey. Regional dealers provided EVs with their trained sales reps for test drives. The vehicles included: Nissan LEAF (Nissan of Elk Grove), Toyota Prius Prime (Elk Grove Toyota), Chevy Bolt (Maita Chevy) and test drives were pretty evenly spread across the EVs.



throughout the day.

Thanks to Charge Across Town for providing much of the text for this summary. Their report can be found [here](#).

~100 Test Drives



323 Conversations

Information Sharing

