Sac EV's Weekly Update

Special Earth Month EVents

Earth Month, also known as April, is right around the corner. April is dominated by environmental events, and many event organizers have requested an EV presence. These events provide us with significant opportunities to engage with members of the community. Whether the events are held at workplaces or public venues, they attract people who are predisposed to support environmental causes.

Our best resource for these events is our SacEV members, including you. When you show your EV, share your personal experiences with the "EV lifestyle," and provide answers to key questions, you can turn EV-curious people into EV owners. In short, you are the most important resource driving EV adoption forward.

We need your help to electrify the Sacramento region.

The list below shows upcoming EVents. Each EVent has its own location and style, and we hope that you will join us at the EVents that match your interests.

April and May Events *(click title of the event for details)*

- Wed Apr 4, Capitol Building, **Rally for No ICE Vehicles 2040**
- Mon Apr 9, Elk Grove, **Monterey Trail High School**
- Tue Apr 17, Sacramento, **Sacramento City College Earth Day**
- Wed Apr 18, Cosumnes College, **SMUD Solar Race**
- Fri Apr 20, Rancho Cordova, **VSP EV Promotion**
- Fri Apr 20, Roseville, **Kaiser Hospital Earth Day**
- Sat Apr 21, Davis, **UCD Picnic Day**
- Sat Apr 21, Squaw Valley, **Tahoe Truckee Earth Day Festival**
- Sat Apr 21, Tahoe, **Lake Tahoe Truckee Poker Run**
- Sun Apr 22, Southside Park, **ECOS Earth Day Event**
- Sat Apr 28, South Lake Tahoe, **South Tahoe Earth Day Event**
- May 4 and 5, Rancho Seco Recreational Area, **SMUD Solar Regatta**
- **June to October EVents**

Check for more information on the latest EVents in the SacEV Calendar.

Rally to Phase Out ICE Cars by 2040

Coltura (an organization that seeks to replace gasoline vehicles with zero-emission vehicles) is planning a rally in support of California Assembly Bill 1745. This bill (also called the Ting bill) would phase out registration of internal combustion engine (ICE) cars in California by 2040. Coltura's Janelle London is organizing a coalition of folks to support AB 1745. Plug In America and the EAA support the phase-out concept in the bill, while oil companies have made killing the bill a top priority. Show support for the bill by bringing your EV to a **rally** at 10 a.m. on April 4 on the west lawn of the Capitol Building. Contact Guy Hall at 916 717-9158 for more information. ***SacEV Calendar Event Info***

EV Display for Elk Grove Monterey Trail High School

SacEV has been asked to show EVs to high school students and to share EV insights at **Monterey Trail High School**. The time has not been finalized but will probably be around 4:30 p.m. on Monday April 9. Contact Guy Hall at 916 717-9158 for more information. ***SacEV Calendar Event Info***

Sacramento City College Earth Day

Phi Theta Kappa each year coordinates an Earth Day festival at SCC. They ask SacEV PEV owners to share their experiences and knowledge with the student body. Electric vehicles are becoming more and more popular, especially since they are so financially appealing to college students. Show your PEV on campus so that students and faculty can learn more about greener transportation options, hands on. April 17th and 18th. SacEV will display only on the 17th. Contact Guy Hall at 916 717-9158 for more information. ***SacEV Calendar Event Info***

SMUD High School Solar Car Race

For the seventh year, SMUD has invited SacEV members to attend and display their PEVs at the High School Solar Car Races. They will be held again at Cosumnes River College. Bring your PEV and share your experiences from 10 am to 2 pm on April 18, 2018.
Cosumnes River College, 8401 Center Parkway, Sacramento, CA 95823
SacEV Calendar Event Info

See here for more information. To join the event, contact Suzette Bienvenue
Suzette.Bienvenue **AT** smud.org (replace the **AT** with an **@** symbol when emailing)

VSP EV Employee EVent

VSP Vision Care supports PEV-owning employees by providing workplace charging. VSP would like to have an EVent at their Rancho Cordova office to showcase the benefits of EVs for commuting and family use. VSP expects 200 employees to attend the EVent over the lunch hour on Friday, April 20. Contact George Parrott at gparrott@csus.edu for more information. ***SacEV Calendar Event Info***

Kaiser Hospital To Show EVs at the Workplace

Roseville Kaiser Hospital (located on Eureka Road) has asked SacEV members to join their Earth Day event to show EVs to the staff. This will be the fourth year that SacEV has participated in Roseville Kaiser's Earth Day event. From 10 am to 2 pm on Friday, April 20, SacEV will display PEVs in the hospital courtyard and share their EV knowledge with Kaiser employees. Contact Guy Hall at 916 717-9158 for more information. ***SacEV Calendar Event Info***

UC Davis Picnic Day

This family-friendly event is open to the public to explore more than 200 displays throughout the campus. Picnic Day includes exhibits, shows, competitions, demonstrations, entertainment, animal and athletic events, the student organization fair, the children's discovery fair, a parade, and much more. SacEV can participate by showing the latest in PEV technology and sharing insights into the electric lifestyle.

Specifically, SacEV can participate in the parade and the Static Exhibit, partnering with UC Davis' Institute of Transportation Studies. We are looking for people to share their experiences with PEVs and to be a friendly face!

The event runs from 9 am to 5 pm on April 21, and SacEV members can be there for all or part of the event. Contact Katrina Sutton, kmsutton@ucdavis.edu for more information. ***SacEV Calendar Event Info***

Tahoe Truckee Earth Day Festival

The Tahoe Truckee Earth Day Festival is a volunteer-run, non-profit event that celebrates and promotes the region's unique beauty. The event features live music and entertainment while entertaining the public about how to protect local and global natural resources. The event will be held from 11 am to 5 pm on April 21 at the Village at Squaw Valley. We intend to display PEVs, and would especially like to show all-wheel-drive vehicles. Check out the Tahoe Truckee Earth Day Site

Contact Guy Hall at 916 717-9158 for more information. ***SacEV Calendar Event Info***

Tahoe EV Poker Run

TahoeAlternativeFuels.com is celebrating EVs and Earth Day on Saturday, April 21 with a scenic drive around Lake Tahoe. In a poker run-inspired cruise, participants will stop at points of interest and at new charging stations. It's free to join the fun. Swing by the EV booth at the Tahoe Truckee Earth Day Festival in the Squaw Valley Village to register and pick up your first card in the poker run. SacEV members can also get reduced lodging prices at the Resort at Squaw Creek for the night of April 21.

Check out the Tahoe Truckee Earth Day Site or contact Guy Hall at 916 717-9158 for more information.
SacEV Calendar Event Info

ECOS Earth Day Event

This event, held in Sacramento's Southside Park, is one of SacEV's largest EVents of Earth Month. Across the park, displays and activities will include environmental education, booths for nonprofit organizations, live music, plant-based cuisine, kids' activities, green products, community-building, local artists, bicycle valet parking, a picnic area, and, of course, PEVs. You'll find a variety of fun activities for the whole family to enjoy.

SacEV's kids' education area will include a kid's electric Tesla for test driving.

SacEV will again work with SMUD this year to try to beat last year's 1,300 conversations with attendees and over 100 test drives.

Contact George Parrott at gparrott@csus.edu for more information or check out the ECOS website here. ***SacEV Calendar Event Info***

Get Out of Town and Join South Lake Tahoe's Earth Day Event

South Lake Tahoe's Earth Day celebrates the region's unique beauty. Bring your friends and family to enjoy local live music and dance, swing through the Kid Zone to get your face painted and make recycle-themed arts and crafts, and visit a wide array of educational booths and local vendors. You'll be able to show your PEV and share your electric driving experience.

Contact Guy Hall at 916 717-9158 for more information or find more information here.
SacEV Calendar Event Info

California Solar Regatta

SMUD's annual California Solar Regatta will provide an exciting day of teamwork, competition, and discovery at the Rancho Seco Recreational Area. SMUD's fun, educational competition is open to all California high schools, colleges, and universities. Working in teams, students design, build, and then race their own solar-powered boats. Judged for speed, distance, maneuverability, and more, students get hands-on, out-of-the-classroom experience with renewable energy and engineering.

SMUD has asked SacEV members to join the event to show PEVs and share the members' electric driving experiences. See here for more information. Contact Suzette Bienvenue at Suzette.Bienvenue@smud.org to join in.

May 4, 2018 – High Schools
May 5, 2018 – Colleges and Universities
9 am – 4 pm
Rancho Seco Recreational Area
14960 Twin Cities Road, Herald, CA 95638

SacEV Calendar Event High School Info
SacEV Calendar Event College Info

Additional EVents, June through October 2018

Mark your calendar for these future EVents. (Some events are still tentative.)

- June, Sacramento, **California State Fair**
- Sun Sept 9, Folsom, **Powerhouse Electricity Fair**
- Sept, Davis, **National Drive Electric Week**
- Fri Sep 28, Sacramento, **Farm to Fork Festival**
- Sat Sept 29, Sacramento, **Farm to Fork Festival**
- Sat Oct 6, Sacramento, **CAM Cruise Fest**
- Sat Oct 13, Grass Valley, **Grills and Grilles**
- Fri Oct 19, Cal Expo, **Electric Avenue Cal**

If you've missed a Newsletter and for more information about the Sacramento Electric Auto Association visit our website.