

NDEW EVent at Davis Farmers Market

On Saturday, September 16th, SacEV and Cool Davis hosted a National Drive Electric EVent at the Davis Farmers Market from 9 AM to 1:30 PM, with impressive results.



Several dealerships (DuPratt, Hanlees, Niello and University) brought a total of 10 EVs to the EVent, and dealership staff gave more than 119 test drives. These

test drives have already generated follow-up visits for the local dealers, who have expressed interest in participating in future EVentS with SMUD/Charge Across Town. Also, several EV test drivers agreed to be contacted after the EVent to discuss their reactions.

Thirty SacEV and Cool Davis members brought 21 personal EVs to the EVent. In 759 separate conversations with community members, these EV owners shared their families' EV experiences.

For the first time in our region, a Chrysler Pacifica Minivan EV was on public display. Victoria Hall brought her 2012



Nissan LEAF to be a canvas for kids to express themselves (with dry erase pens), and Matt Chan brought his mini-Tesla for kids.



With help from George Parrott, Heath Carney, Guy Hall, Chris Soderquist and John Walter from RePower Yolo, the event featured several workshops, including “EV 101—What EV is Right For Me?,” “Charging Levels, Power and Your Electricity Bill,” “EV/PV Driving on Sunshine!” and “EV Future—New EV Tech and Autonomous Vehicles.” The workshops were repeated twice during the Event. Each hosted from 3 to 10 participants, getting fuller later in the morning. Neighbors at Parkview Place, the first LEED Platinum Net Zero Energy residential building in Davis,



welcomed the workshops on their driveway and displayed a Chevy Bolt and home charging station in their garage.



PG&E sponsored the test drives by providing Farmers Market Bucks or Davis Downtown gift cards to the first 100 drivers who took test drives. We have survey data from 64 of those drivers.

Sacramento Clean Cities provided lunch for the Event volunteers.

Support from the City of Davis was key to having a great venue. The City allowed us to block off 4th street next to the Farmers Market (between C and D Streets) to show EVs and provide test drives. A locally owned 500e was displayed with event information next to the City of Davis booth inside the market, in view of thousands of shoppers.





Ryan Nevins shared information about the Workhorse Electric Pickup slated for release late next year.

A more complete report will be provided at the end of the week.

