

EAA: Leading the Re-Charge . . .

With over 800,000 EVs having been sold in the U.S., the time is now to bring these EV owners into our association. With our grass-roots network of chapters, our EV Owner/Educators are an asset unlike any other asset in the EV non-profit arena. The power in the 1-1 engagement with car buyers is akin to the power of a new solar adopter in a neighborhood, showing a utility bill of \$10/month to a neighbor. Why wouldn't you adopt solar!

We are the trusted voice, and as such, provide an element of education absolutely vital to combat misinformation and sometimes less than skillful dealer sales associate. Having said that, we will work with dealers, helping them get up to speed. We will work with all kinds of strategic partners to increase public awareness in order to effect the changes in behavior required in car buying choice.

I am honored to be your newly appointed President. Our biggest strengths are in our chapters and our newsletter. Thanks to Ron Freund for his expertise in keeping our EV community updated on all the latest and greatest news in the rapidly changing landscape of EVs. Even as Ron steps away from 17 years of dedicated leadership as Chairman, he will continue to serve as Director on the Board and Editor of Current EVents.

We value our dedicated chapter members and leaders who give so generously of their time, talent and treasure. There will be many new enhancements at EAA, including but not limited to: more chapter news in Current Events, chapter support to guide growth, accounting and IT support, improved website functionality and more.

I welcome your input.



Thank you for all you do for Electric Vehicles!

Raejean,
President