



SMUDTM

Electric Vehicles

Share your plug-in electric vehicle story!

The SMUD Branding team would like to shoot an EV testimonial video that would run on the home page of smud.org during the EV campaign, which is a major television and other media campaign running during February and March this year. We had someone set up to do the testimonial, but it didn't work out, so now we have a tight time frame with a Friday 1/5/18 deadline! Great opportunity for the right SacEVer! **And everyone wins with a Starbucks gift card.**

Share your plug-in electric vehicle story!

SMUD is looking for a customer story about owning/leasing a plug-in electric vehicle to share with our other customers. You must have owned/leased the EV a minimum of 1 year, and you need to be a SMUD customer.

All entrants will receive a \$25 Starbucks gift card. The customer selected for the testimonial video & photo ad will receive a \$100 Amazon gift card.

The winning entrant will be scheduled within the next two weeks for a photo session and to produce a short video to be posted on our SMUD website and YouTube channel.

Entries are due Friday, January 5, 2017, by 11:59 pm.

Entry requirements: Name, age, address, phone#, email address, SMUD account#, photo of plug-in electric vehicle, # of years EV owned/leased, and current photo of yourself and potential family members that may participate.

Entries should be sent to Amy.Furlong@smud.org